

# E-Learning Pick Of the Day

7 September, 2010 | "When one teaches, two learn."

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## DeweyDigger

Sep 7, 2010 03:09AM

Another resource from the hand of Dan Weaver, Dewey Digger

"Explore knowledge via the Dewey Decimal Classification; just clickety-click".

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## MyTweetMag

Sep 6, 2010 09:45AM

Recently there has been a lot of interest in paper.li, which is a service that lets you create a Daily Twitter newspaper from the tweets of those you follow.

MyTweetMag, takes a different approach; it lets you create a Twitter magazine from your own (selected) tweets. The core-functionalities of the MyTweetMag service are as follows:

- Join with your twitter-account
- Start your own magazine and give it a name and description
- Filter the newsstreams with a hashtag (#) or another codeword
- Add twitter-friends as co-editors
- Activate and edit a calendar
- Activate and edit a special news-section
- Integrate it as a newsticker into a wordpress-blog with the MyTweetMag-plugin
- Subscribe to other magazines
- Rate magazines
- Search for news, tags and tweetmags

Take a look at this video, which explains how to create your own TweetMag.

Here is MyTweetMag's own TweetMag, and I'm trying mine out here.

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## Social Media for Trainers

Sep 2, 2010 02:00AM

I am delighted to be the first stop on the blog book tour for Jane Bozarth's new book, **Social Media for Trainers**.

Jane is the author of a number of excellent books, including **E-Learning Solutions on a Shoestring** and **Better than Bullet Points** - books that I wish I had written myself because of their clear, concise approach to the subject and packed with plenty of practical examples.

Jane's new book, **Social Media for Trainers**, is no exception, and it provides an ideal introduction for anyone who wants to understand how to use tools, like blogs, wikis, Twitter, Facebook, YouTube, SlideShare, Flickr, etc to deliver training, facilitate discussions and extend learning beyond the confines of a training event.

My endorsement for Social Media for Trainers, that appears on the backcover, says it all:

*"Clear explanations and practical examples of the use of social media for learning, make this book essential reading for all workplace trainers."*

**Social Media for Trainers** is available both as a paperback and in a Kindle version from Amazon (Here are direct links to the book at Amazon.com and Amazon.co.uk. Note: in the UK you can pre-order the book as it has yet to be released.)

To find out more, visit the **Social Media for Trainers** Facebook page and/or follow Twitter on @SoMe4Trainers

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## C4LPT August Review

Aug 31, 2010 02:26AM

As August draws to an end - and summer is nearly over - here is a roundup of what's been happening at the main Centre for Learning & Performance Technologies (C4LPT) site this month.

### 2010 Reading List

I added over 30 articles and resources to my 2010 Reading list in August. One of the themes of the month has been highlighting the value of public social media tools like Facebook and Twitter for the workplace (both for working and learning), and actively encouraging their use rather than banning them, e.g.

- 5 social networking tools for enterprise collaboration, 24World, 26 August 2010
- 3 ways CEOs can connect with employees, Ragan, 19 August

2010

- Why more of your employees should be on Twitter, Search Engine Journal. 17 August 2010
- What Twitter has done for me, Jamie Forrest, 7 August 2010

I've written a posting about this topic myself, Encouraging the use of public social media - as well as a couple of articles for elearning Age magazine and for TrainingZone's Social Learning Month in September. As I write in my elearning Age article:

*"As more and more organisations recognise the value of the use of public social media sites for their business - and not just for marketing but for working and learning too - and actively encourage their people to use them, there will be a new role for Learning & Development departments to help individuals and teams, who are unfamiliar with social media, understand how to use these new tools effectively and responsibly ... Social media is not something you just read about, but something you do."*

This is one of the reasons why I have been promoting my How to use Social Media in Your Job 30-day online programme, which starts tomorrow and already has over 100 people signed up for it. At the end of September I'll report on how it went.

#### **Top 100 Tools for Learning 2010**

At the time of writing, there have been 391 contributors to the Top 100 Tools for Learning list. As I'd really like to reach 500 contributions by the time I close the list in the middle of October, please do share your Top 10 list if you haven't already done so.

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## RIP John R Hart 1927-2010

Aug 30, 2010 12:01PM

Yesterday, my father-in-law died in intensive care in Antrim Hospital, in Northern Ireland, due to complications following surgery a few weeks earlier; he had just celebrated his 83rd birthday. John was a lovely man, and I just wanted to pay my very small tribute to him here. The photo above was taken at the time of my wedding to Philip in November 2005, and this is how I want to remember him - happy and in good health.

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